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Dods Group PLC

Dods Group PLC
("Dods", the "Group" or the "Company")
Strategic Investment

Dods Group PLC is pleased to announce it has subscribed for 40% of the issued share capital of Sans Frontières Associates for a nominal sum and lent it £700,000 to provide initial working capital, the other founder shareholders making similar loans.

Sans Frontières Associates is an international consulting services and communications-led solutions company based in London which began trading on 09 January 2017. The company founder, Jonathan Lehrle, has more than 18 years of experience in political, geopolitical and crisis communications, most recently serving as Partner at Bell Pottinger. Sans Frontières operates globally on issues, campaigns or projects and deals with stakeholders across a wide spectrum of external interests and influences which affect the operations of a client, government or company.

Cheryl Jones, Chairman of Dods, commented:

"The Board is delighted to make this strategic investment in Sans Frontières Associates. Jonathan Lehrle, CEO and founder has a strong vision for his organisation and the objective to redefine the approach taken to international geopolitical and crisis communications consulting. His vision for his company's core capabilities and international reach is in keeping with the trends and changing market requirements seen by the Board of Dods."

Jonathan Lehrle, CEO of Sans Frontières Associates, commented:

"Dods' strategic investment in Sans Frontières Associates is an exciting development as the Company is an investment partner which shares a common view of changing client requirements and emerging markets. Sans Frontières Associates' vision is to consult and operate throughout the world and deal with stakeholders across a wide spectrum of external interests and influences, which affect the operations of a client, government or company. Our focus is to assess the impact of change in the geopolitical and regulatory environment on our clients, then well-position them to take best advantage of that change."

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Notes to Editors:

About Dods Group PLC

Dods is a specialist content, media services and events company delivering information and analysis across multiple platforms. Dods provides the key information and insights required by its global client base to understand, navigate and engage in the political and public policy environments across the United Kingdom and European Union. For further information, please visit www.dodsgroup.com.

For more information about Sans Frontières Associates Ltd, please visit www.sansfrontieresassociates.com.